

# Cloud Backup for Exchange Online

## ⚡ Restore lost data lightning fast

Your employees and their productivity are one of your most valuable resources. That's why you invested in Office 365. But what happens when the content your employees create is lost?

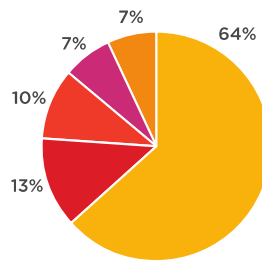
With SkyKick Cloud Backup you can instantly find and rapidly restore that lost content, giving you peace of mind that no matter what happens your productivity is protected.

## Data loss happens, even in the cloud!

Office 365 and the Cloud do not prevent data loss due to human action. **75% of data loss is due to people deleting content accidentally or intentionally<sup>1</sup>**, and that's not the only threat.

Another study<sup>2</sup> found that 32% of the companies surveyed had experienced data loss from:

- User Error (64%)
- Malicious Deletion (7%)
- Hackers (13%)
- Third-Party Software (7%)
- Closing Account (10%)



**Deleted items in Office 365 will be permanently removed after 14 days<sup>3</sup>.** Expanded Office 365 licenses and features offer unlimited retention, but don't provide a fast, easy way to restore content exactly as it was and where it was so your employees can get back on track quickly.

## The cost of getting back on track

The cost to restore a single lost file can be equal to or more than the cost of investing in an organization-wide backup solution for an entire year! But what if you need to recover an entire folder or mailbox of a key employee? The cost of not having a backup solution is can be unpredictable.

### With SkyKick Cloud Backup (Annual cost)

25 employees @ \$4/mo.    \$1200

### Without SkyKick Cloud Backup (Estimated recovery costs)

Item	Cost
Single file	\$1200
Folder	\$2400
Entire Mailbox	\$\$\$\$\$

### SkyKick Cloud Backup



### Office 365 Archiving



## The time it takes to get back on track

How long can you afford to be without lost data? It can take IT support 6 hours to recover a single file without a backup solution. SkyKick Cloud Backup can restore a lost file in minutes.

<sup>1</sup>IT Compliance Policy Group. <sup>2</sup>January 2013 SaaS report by the Aberdeen Group. <sup>3</sup>This retention can be extended to a maximum of 30 days.



## A Backup Solution

Pay a predictable, low, fixed monthly price per user to quickly and easily get your employees back on track



YOUR OPTIONS

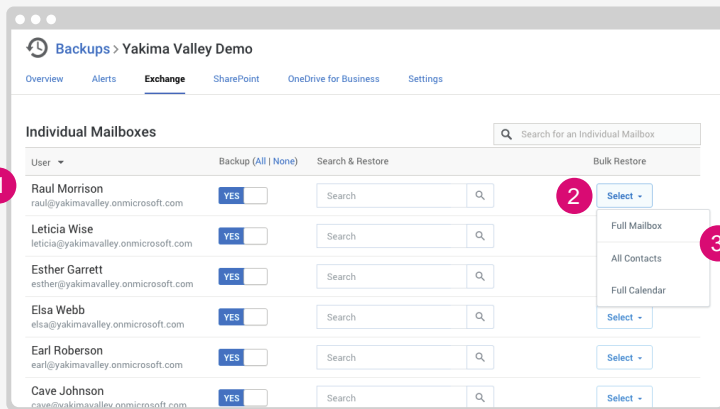


## No Backup Solution

Risk unpredictable and potentially devastating per-incident costs in both dollars and lost productivity

## Get Back on track with SkyKick

With SkyKick Cloud Backup Technology you can instantly find and rapidly restore lost data, so you have total peace of mind and stay productive no matter what happens. And with 6 snapshots daily, the backup keeps pace with your business throughout the day.



## Quick Discovery, One-Click Restore

Whether you lose a single file, a folder or an entire mailbox, the intuitive interface makes it as easy as 1-2-3.

1. Find the mailbox in the list
2. Click the Select drop-down menu on the right
3. Select what you want to restore

Lost data goes right back to where it was as it was, with permissions respected and no file overwrites.

## Key features



### Easy Setup

Nothing to install  
Easy to use  
Set and forget



### One-Click Restore

Simple, intuitive interface  
Find lost data in seconds  
Restore with a single click  
Back on track quickly



### Unlimited Backup

6 snapshots daily  
No data caps  
No retention limits  
No overages or hidden charges  
Peace of mind