



Cloud **Activ**TM

This is CloudActivTM Welcome, to the new standard in cloud.

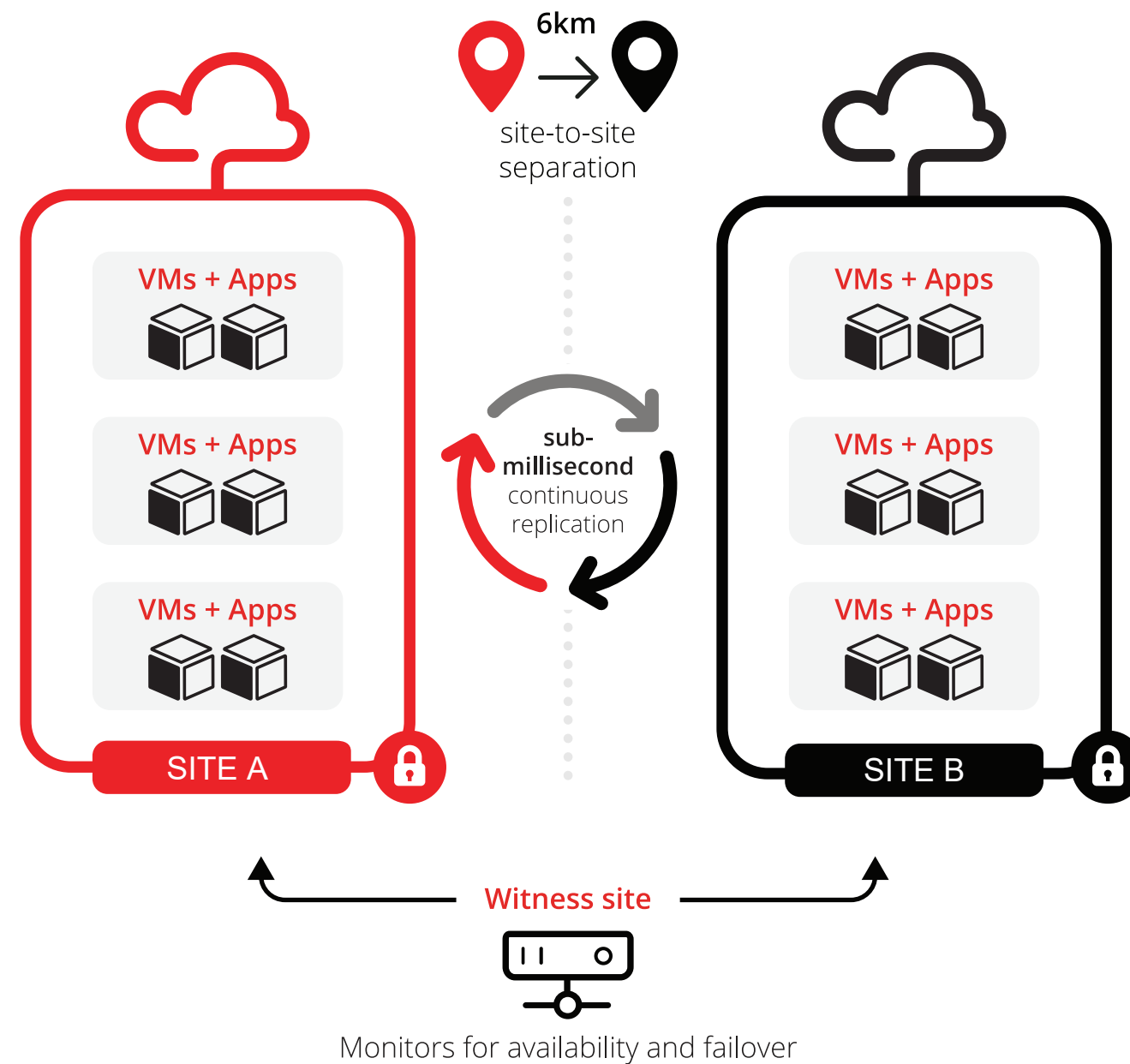
Forget about expensive disaster recovery plans. Shelve the complex, time consuming and resource draining overheads that come with building, testing and maintaining a costly, but vital secondary site.

With **CloudActivTM** hosting all of this is taken care of for you. It's a cloud platform that features automatic DR — out of the box.

This is what cloud should be.

We think this is how cloud should be, so we've introduced **Active-Active technology** to all of our cloud hosting products, right across the board at no extra charge.

And you get all the headline benefits of cloud hosting that you'd usually expect: on-demand, self-service, scalable resources, with a choice of deployment models.



Dual site cloud with built-in DR... As standard.

The CloudActivTM platform affords you the protection of sub-millisecond replication for your data, apps and online assets across geographically separate, yet independently operable, enterprise cloud environments.

You're covered from day one: there are no complex configuration routines and no lengthy invocation processes to be concerned about. Instead, failover is automatic and instant: this is premium cloud hosting with built-in DR, and it's all as standard.

Find out more

Talk with one of our team about how **CloudActivTM** transforms the resilience of cloud operations while introducing cost savings and operational peace of mind.

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i Active-Active architecture for continuous availability

Active-Active architectures eliminate the risk of downtime by making it possible for your online assets to be served from separate, synchronised hosting environments at any given time. So if one hosting location goes down, another instantly takes over and your resources remain up and running without any disruption.